The Hampden Hippocrat

A Bulletin for the Hampden District of the Massachusetts Medical Society

VOLUME XIV JANUARY, 1958 No. 1

NOBLE HOSPITAL
(For new structure, see page 16)

NEXT MEETING, February 4th (see page 3)

Hampden Hippocrat

"Life is short and art is long, the occasion fleeting, experience fallacious and judgment difficult." —Hippocrates, 430 B.C.

Published monthly except July and August.
This Issue 650 Copies.

OFFICERS OF THE
HAMPDEN DISTRICT MEDICAL SOCIETY

President—Allen S. Johnson, M. D.
Vice President—Thomas F. Reilly, M. D.
Secretary—Allen G. Rice, M. D.
Asst. Secretary—Harry N. Memery, M. D.
Treasurer—Howard Brown, M. D.

BOARD OF EDITORS

Edward P. Bagg, M. D., Editor-Emeritus
Max Millman, M. D., Editor-in-chief
Harry N. Memery, M. D., Assistant Editor

Associate Editors

Eoline C. Dubois, M. D. John A. Burke, M. D.
Jerome A. Whitney, M. D. Ralph T. Miller, M D.
John C. Ayres, M. D. Harold J. Holleran, M.D.

William A. R. Chapin, M. D.
Founder and Advisory Manager
John E. Leary, M. D.
Secretary and Business Manager

HAVE BITES MUST SCRATCH

Councilors of the Massachusetts Medical Society have been irked of late by the all-too-frequent questioning of parliamentary procedure on the part of a new member from Barnstable. At the last Council meeting the young man arose to assure his fellow councilors that he had no thought of monkey-wrenching. Rules of procedure, he said, have been his hobby ever since his medical school days. National Socialism, in his opinion, gained a foothold in Germany when citizens of all ranks remained silent in spite of Hitler's repeated infraction of rules which ultimately destroyed parliamentary procedure. "Shall we", he warned, "unwittingly hasten our own subjugation?"

It is recorded that the Prophet Daniel was exposed to the lions strictly in accordance with the laws of the Medes and the Persians, because he dared petition his God instead of the King. But it is no more apt to cite him in criticism of current Council procedure-inept as it often is—than the late unlamented Fuhrer. Rules, as General Robert pointed out, are drawn up solely to expedite the transactions of business, they are not an end in themselves.

The aforementioned Councilor seems well-intentioned and endowed with commendable enthusiasm. But alas, must he live and learn by sad experience that wolf! wolf! too often must defeat his own ends? According to David Harum, "a reasonable number of fleas is good for a dog, keeps him from broodin' over bein' a dog". But, infestation is something else again. A few flee bites may have kept the Deacon's dog awake, but too many caused more irritation than benefit. A reasonable amount of parliamentary vigilance is as laudable as it is serviceable, but too much of it serves no useful purpose. Years of Council experience has taught us that it is much wiser to concern ourselves with the intent rather than the letter of the law. E.P.B.

Our New Jacket

The Hippocrat proudly displays its new jacket or cover, which will henceforth adorn its exterior. It is made of heavier, sturdier and higher-quality paper.

Address Business Correspondence to:
Dr. John E. Leary
302 Sumner Avenue — Springfield 8, Mass.
Telephone: RE 4-3381

CLINICAL AND PERSONAL

New Members

The Society welcomes the following new members. Individual "Who's Who" will appear in the next few issues of the Hippocrat.

Dr. Joseph Angelica - 346 Maple St., Springfield.

Dr. William Beachman - 20 Maple St., Springfield.

Dr. Harry G. Gurland - 447 Sumner Ave., Springfield.

Dr. Jeter C. Hall - 1203 Northampton St., Holyoke.

Dr. John A. Larson - 145 State St., Springfield.

Dr. Leonard H. Plotkin - 38 Chestnut St., Springfield.

Dr. Henry W. Polchlopek - 411 Broadway, Chicopee Falls.

Dr. Albert A. Romano - 706 Main St., Agawam.

A GENTLE REMINDER

According to our by-laws (V,9), "Attendance of at least 50% of the District meetings is mandatory during each of the first two years of membership in the District Society."

1958 STAFF PRESIDENTS

Holyoke Hospital Dr. Adolph Franz, Jr.
Mercy Hospital Dr. Thomas F. Reilly
Noble Hospital, Westfield
Dr. Herbert R. Toombs
Providence Hospital, Holyoke
Dr. John J. Briscoll
Springfield Hospital Dr. Oliver J. Menard
Wesson Maternity Hospital
Dr. Paul M. Ashton
Wesson Memorial Hospital
Dr. Edward Katz

A reduction of about 50% in dental problems in one U. S. city during a ten-year test of water *fluoridation* has been reported. Sc. N. L.

EXCUSE PLEASE!

A small town editor recently explained the numerous typographical errors in his weekly newspaper somewhat as follows: "So many of our folks enjoy finding them that we purposely print them".

Such, of course, is not the case with the Hippocrat. Nevertheless one or (alas!) two errors somehow always manage to creep in, and for these we apologize. We apologize especially for an item in the December issue which erroneously placed the next Academy Clinical Conference at the Mercy instead of the Springfield Hospital. Therefore, to repeat, the January 14th Pre-meeting Clinic of the Academy will take place at the Springfield Hospital, 5 P. M. The Clinic, which will deal with "Surgical Abdominal Disease", will be conducted by Dr. Isador S. Ravdin, John Rhea Barton Professor of Surgery, Medical School of Pennsylvania." His topic at the evening meeting, which will be held in the auditorium of the Springfield Municipal Hospital, will be "Carcinoma of the Female Breast."

On February 11, 1958, the joint meeting of the Springfield Academy of Medicine and the Western Chapter of the Massachusetts Heart Association will be held at the Auditorium of the Springfield Municipal Hospital. The speaker that evening will be Dr. Robert P. Glover, Assistant Professor of Surgery, Pennsylvania School of Medicine. His topic will be "The Present Status of Surgery for Acquired Heart Disease". The pre-meeting clinic, which will concern itself with "Surgical Cardio-vascular Problems" will be held at the Wesson Memorial Hospital, 5 P. M.

NEXT MEETING

Guest speaker at our next meeting will be

Attorney JOSEPH SCHNEIDER

of Boston

Topic

MALPRACTICE SUITS

their Cause, Prevention and Defense

What is the low-down on malpractice suits? Are they on the increase? What are your chances of becoming involved in one? How can you best fight them or prevent them? These and many other timely questions will be answered by Attorney Schneider, a prominent Boston trial lawyer.

Time: Tuesday, February 4th, 6:30 P. M.

Place: Roger Smith Hotel, Holyoke

Dinner: At expense of Society

Allen G. Rice, M. D., Secretary

When you use a progestational agent, consider what the Council on Drugs (formerly the Council on Pharmacy and Chemistry[1]) says about

Delalutin

Squibb Hydroxyprogesterone Caproate

potent..."appears to be more potent than an equivalent amount of progesterone"

longer-acting..."duration of its action is unquestionably longer"

preferable..."preferable to the parent drug in those conditions in which prolonged progestogen activity is desired"

safe..."in therapeutic doses, there are no definite contraindications to its use"

1. J.A.M.A. 163:356 (Feb. 2) 1957.

Vials of 2 and 10 cc. Each cc. provides 125 mg. of hydroxyprogesterone caproate.

ORDER NOW THROUGH YOUR PHARMACY

SQUIBB *Squibb Quality—the Priceless Ingredient*

"DELALUTIN"® IS A SQUIBB TRADEMARK.

A NEW LOOK AT THE OLD TICKER

By

Theodore G. Klumpp, M. D.

(Editor's Note: Guest speaker at The District meeting of December 3rd was Dr. T. G. Klumpp, President, Winthrop Laboratories. His excellent address, in abbreviated form, is hereby presented:)

The Fabulous Age

The period in which we are privileged to be living has been referred to as This Fabulous Age. In this era, as never before, large numbers of individuals have seen the vision of research and science and what they can do to make this a better world in which to live. For instance, more progress has been made in the last fifty years in the conquest of disease and the prolongation of life than had been accomplished in the entire 999 centuries of man's previous existence on earth.

The Most eloquent summation of what has been accomplished can be expressed in terms of life expectancy which has moved upward from 49 years in 1900 to 70 in 1957. Looking at it from another angle, we have seen the almost complete elimination of such killers as cholera, yellow fever, smallpox and the plague. In half a century the greatest reaper of them all—pneumonia—has been all but defeated as witnessed by the fact that the death rate has declined from 152 per 100,000 to 12.

Rise in C-V Disease

Altogether these figures tell a story of spectacular advances in longevity and life-saving. But in the face of it all, there has been a phenomenal rise in diseases of the heart and blood vessels uutil today this is far and away the most important cause of death. When we speak of diseases of the heart and blood vessels what do we mean? In youth we are referring to the three major causes of heart disease: (1) rheumatic fever, (2) other infections including syphillis and (3) congenital heart disease. In adult life other causes of heart and blood vessel disease are of small and minor significance compared with arteriosclerosis, which is beyond any shadow of doubt, the most serious and destructive condition known to man. It is the limiting factor in our life span. Coronary thrombosis, cerebral hemorrhage and thrombosis, and kidney disease of adult life are principally the effects of arteriosclerosis.

Arteriosclerosis is what killed Stalin, which only goes to prove again that it is an "ill winde that bloweth no man to good".

There is a mistaken belief that arteriosclerosis is merely the normal and natural process of growing old and as unavoidable as death itself. This is not so. It does not occur at all in certain animals as they age; it is seen even in an advanced state in children and sometimes remarkably little evidence of it in individuals living to a ripe old age. In a series of autopsies reported not so long ago, one third of those dying over eighty years of age were found to have only minimal arteriosclerosis. Many of those who drop dead of a heart attack are young by every test and criterion of youth we know except one—an artery of the heart was plugged up as the result of arteriosclerosis. Postmortem examination of such individuals usually reveals that the organs of the body, including the heart muscle itself, are in good condition and capable of sustaining many added years of living.

(continued on page 18)

for the full scale of agitated psychic disorders

anxiety and tension states
ambulatory psychoneurotics
hospitalized psychotics

and for nausea and vomiting

the full-range tranquilizer

Trilafon*

(pronounced Trĭll'-ah-fon) perphenazine

- Mg. for mg. more effective than other phenothiazines
- Greatly increased therapeutic index
- Jaundice attributable to TRILAFON alone not reported
- No skin photosensitivity observed
- No report of agranulocytosis
- Significant hypotension absent
- No apparent impairment of mental acuity

Refer to Schering literature for specific information regarding indications, dosage, side effects, precautions and contraindications.

TRILAFON—grey tablets of 2 mg. (**black** seal), 4 mg. (**green** seal), 8 mg. (**blue** seal), bottles of 50 and 500; 16 mg. (**red** seal), for hospital use, bottles of 500.

SCHERING CORPORATION • BLOOMFIELD, NEW JERSEY

Schering

*T.M.

TR-J-2897

CORRESPONDENCE

MENTAL CLINICS

Dear Hippocrat:

Many of us were approached recently to sign a petition favoring State support of The Hampden District Mental Health Clinic. This was as surprising as it was disturbing. After all, it is only a short while ago that our Society passed a set of resolutions urging the establishment of an entirely different type of clinic, a centralized psychiatric rehabilitation clinic which would serve not only the City of Springfield but all of the Hampden District area.

Furthermore, the name "Hampden District Mental Health Clinic" is an out-and-out misnomer. It is in no sense related to our Society, as the name might imply. Moreover, because this clinic receives support from the United Fund of Springfield this limits referrals to citizens of this city only. The clinic at the Springfield Hospital is also limited by the same restriction, so that patients from Hampden District outside of Springfield have nowhere to go. An attempted referral of a Palmer patient met with rejection because of this.

It is obvious that a conflict of interests exists, with some of our membership wittingly or otherwise working against the policy and expressed wishes of our District Society. Clarification seems in order, as I feel sure that many other members are as amazed and as disturbed as I am. A frank discussion at our February meeting should also prove helpful.

R. T. Miller

(Editor's Note: The above was referred to Dr. Olive A. Cooper, Chairman, Mental Health Committee, Hampden District Medical Society. Her comment follows:)

Dr. Miller has ample reason to feel disturbed.

On May 1, 1956, at the Annual Meeting of the Hampden District Medical Society at the Hotel Kimball, Dr. Joseph P. Derby presiding and 181 members attending, the Society's Mental Health Committee recommended the securing of a State psychiatric clinic in the Rehabilitation setting at the Municipal Hospital. Adoption of this recommendation was voted overwhelmingly. The meeting adjourned at 10:45 p. m. (Hippocrat, June, 1957)

Subsequently, at the direction of the Society, House Bill 1074 was introduced in the General Court, establishing a psychiatric clinic at the Springfield Municipal Hospital and supported by State funds.

The Bill was immediately amended in such a manner that it vitiated the intent of the Society by eliminating State control and diverting State funds to the Hampden District Mental Health Clinic, which is a private clinic currently operating in an office building at 145 State Street. The amendment was later defeated and removed by the House and Ways Committee. The Bill was further impeded by referring it to a study committee and later removed from there. Despite these and other obstacles, House Bill 1074 became a law on August 13, 1957, as originally formulated by the Hampden District Medical Society. (Hippocrat, Dec., 1957)

Recently, one or more members of our Society circulated a petition in a final attempt to defeat the mandate of the Society, instead of bringing the matter before the orderly proceedings of the Hampden District Medical Society.

Olive A. Cooper, Chairman
Mental Health Committee,
Hampden District Medical Society

when you encounter

- respiratory infections
- gastrointestinal infections
- genitourinary infections
- miscellaneous infections

for all tetracycline-amenable infections, prescribe superior

SUMYCIN

Squibb Tetracycline Phosphate Complex

In your patients, **SUMYCIN** *produces:*

1. Superior initial tetracycline blood levels—faster and higher than ever before—assuring fast transport of adequate tetracycline to the site of the infection.

2. High degree of freedom from annoying or therapy-interrupting side effects.

Supply:	*Tetracycline phosphate complex equiv. to tetracycline HCl (mg.)*	*Packaging:*
Sumycin Capsules (per Capsule)	250	Bottles of 16 and 100
Sumycin Suspension (per 5 cc.)	125	2 oz. bottles
Sumycin Pediatric Drops (per cc.—20 drops)	100	10 cc. dropper bottles

SQUIBB

Squibb Quality—the Priceless Ingredient

"SUMYCIN" IS A SQUIBB TRADEMARK

unique

3 dimensional nutritional protectant

vitamins

citrus bioflavonoids
(water-soluble)

minerals

new...

BIVAM

TABLETS

provides the **exclusive water-soluble** citrus bioflavonoid complex (as provided in C.V.P.) with multiple vitamins and minerals . . . for a superior nutritional shield against dietary deficiencies to help prevent abnormal capillary permeability and fragility; to help maintain normal metabolism, anabolism, optimal health for pregnant and lactating women, the aged, before and after surgery, in restricted diets, aged and debilitated patients . . . for all patients, all ages.

Dose of 3 BIVAM tablets provides:

Citrus Bioflavonoid Compound*	100 mg.
Ascorbic Acid (C)	100 mg.
Calcium Lactate	1 Gm.
Ferrous Gluconate	100 mg.
Vitamin A	6000 U.S.P. Units
Vitamin D	600 U.S.P. Units
Thiamine Mononitrate (B_1)	3 mg.
Riboflavin (B_2)	3 mg.
Pyridoxine HCl (B_6)	3 mg.
Vitamin B_{12} (cobalamin concentrate)	3 mcg.
Niacinamide	25 mg.
d, Calcium Pantothenate	5 mg.
Folic Acid	0.5 mg.
Menadione (K)	1 mg.
Vitamin E (dl, alpha tocopheryl acetate)	1 Int. Unit
Magnesium	3 mg.
Manganese	1 mg.
Copper	1 mg.
Zinc	1 mg.
Molybdenum	0.2 mg.
Iodine	0.1 mg.
Cobalt	0.1 mg.

*Contains the many active bioflavonoid factors of the specially processed water-soluble bioflavonoid complex from citrus.

Bottles of 100, 300 and 1000 tablets.

u.s. vitamin corporation · PHARMACEUTICALS
Arlington-Funk Laboratories, division
250 East 43rd Street, New York 17, N. Y.

MEETING FOR SURGEONS AND NURSES, MARCH 3—6, 1958

Dear Hippocrat:

The American College of Surgeons invites surgical specialists and nurses to attend special sessions to be conducted for them at the Belmont Plaza, Biltmore and Waldorf-Astoria Hotels and many of New York's teaching hospitals during this four-day Sectional Meeting.

The nurses' program will include morning programs at the headquarters hotels, afternoon visits and demonstrations at hospitals and opportunities to attend all surgical specialty sessions and exhibits.

Attractions for surgeons will feature hospital clinics and separate programs in general surgery, gynecology and obstetrics, orhthalmology, orthopedic surgery, otolaryngology, thoracic surgery and urology.

The Ladies' Hospitality Committee will conduct a registration and information desk where visitors will be advised concerning entertainment, shopping opportunities and other attractions of the city.

Dr. H. Prather Saunders, Associate Director, American College of Surgeons, is in charge of the Sectional Meeting program of the College, and inquiries may be addressed to him at 40 East Erie Street, Chicago 11, Illinois.

American College of Surgeons

Compliments
Edward F. O'Donnell
FUNERAL HOME
Springfield

MERCK SHARP & DOHME

ANNOUNCES

'DIURIL'

(CHLOROTHIAZIDE)

A MAJOR BREAKTHROUGH IN

THE MANAGEMENT OF

TWO MAJOR

MEDICAL PROBLEMS

a Major Breakthrough in

NEW

'DIURIL'

'DIURIL' is a trade-mark of MERCK & CO., Inc.

(CHLOROTHIAZIDE)

Edema and Hypertension

EDEMA

1. 'DIURIL' is an entirely new, orally effective, nonmercurial agent—1 Gm. of 'DIURIL' orally being approximately equivalent to 1 cc. of mercurial I.M.
2. 'DIURIL' is ideal for initiating diuresis and for prolonged maintenance of the edema-free state.
3. 'DIURIL' promotes the balanced excretion of sodium and chloride without producing acidosis.
4. 'DIURIL' offers a rapid rising response to increased doses (within recommended dosage range).
5. 'DIURIL' is well tolerated even at maximum therapeutic doses.
6. 'DIURIL' acts rapidly (onset within 2 hours) and its moderate duration of action (6-12 hours) permits uninterrupted rest at night.
7. 'DIURIL' has no known contraindications.

any indication for diuresis is an indication for 'DIURIL'

INDICATIONS: Congestive heart failure; premenstrual edema; edema of pregnancy; renal edema — nephrosis, nephritis; cirrhosis with ascites; drug-induced edema. May be of value to relieve fluid retention complicating obesity.

DOSAGE RANGE: one 500 mg. tablet 'DIURIL' to two 500 mg. tablets 'DIURIL' once or twice a day.

HYPERTENSION

1. 'DIURIL' provides basic therapy to improve and simplify the management of hypertension.
2. 'DIURIL' often reduces dosage requirements of antihypertensive agents below the level of serious side effects.
3. 'DIURIL', added to the regimen, is often effective in controlling the blood pressure of even highly resistant cases of hypertension.
4. 'DIURIL' maintains its effectiveness even during prolonged therapy.
5. 'DIURIL' smooths out blood pressure fluctuations.
6. 'DIURIL' is orally administered with simple dosage schedules.

INDICATIONS: Hypertension of all degrees of severity.

DOSAGE RANGE: one 250 mg. tablet 'DIURIL' two times daily to one 500 mg. tablet 'DIURIL' three times daily.

MSD

MERCK SHARP & DOHME
Division of MERCK & CO., INC., Philadelphia 1, Pa.

SUPPLIED: 250 mg. and 500 mg. scored tablets 'DIURIL' (Chlorothiazide); bottles of 100 and 1,000.

BIBLIOGRAPHY: Baer, J. E. *et al.: Fed. Proc.* **16**:278, (March) 1957; Beyer, K. H. *et al.: Fed. Proc.* **16**:282, (March) 1957; Ford, R. V. *et al.: M. Rec. & Ann.* **51**:376, (April) 1957; Ford, R. V. *et al.: Arch. Int. Med.* **100**:582, (October) 1957; Ford, R. V. *et al.: Antibiotic Med. & Clin. Therapy* (in press); Moyer, J. H. *et al.: Proc. Soc. Exper. Biol. & Med.* **95**:529, (July) 1957; Novello, F. C. and Sprague, J. M.: *J. Am. Chem. Soc.* **79**:2028, (April 20) 1957; Russo, H. F. *et al.: Fed. Proc.* **16**:333, (March) 1957; Hollander, W. and Wilkins, R. W.: *Boston Med. Quart.* **8**:69, (Sept.) 1957; Freis, E. D. *et al.: J.A.M.A.* (in press); Finnerty, F. A.: *N. Y. State J. Med.* **57**:2957, (Sept. 15) 1957; Freis, E. D. and Wilson, I. M.: *Med. Ann. District of Columbia* **26**:468, (Sept.) 1957; Freis, E. D. *et al.: Circulation* (in press).

A NEIGHBORLY LESSON

Our Secretary, Dr. Allen Rice, was kind enough to call the Hippocrat's attention to a very illuminating editorial in the November issue of the Worcester Medical News. Entitled "Who Voted for you?", the article bemoans the woes of a District Society whose attendance at the last meeting was a lowly 10% of its membership, which happens to be identical with our own in size. We quote freely:

"My bet is that you did not attend the last Medical Society meeting. Since only 40 more or less attended, the odds are therefor in my favor 12 to 1. Very good odds.

"Nevertheless you voted, just as if you had been present.

"A proxy vote in reverse, you might like to call it.

"Obviously the forty who attended were a minority group and they voted. They control your Society, your wishes, because you stay away.

"They not only cast their own vote according to their wishes but because of your absence their vote counted that much more.

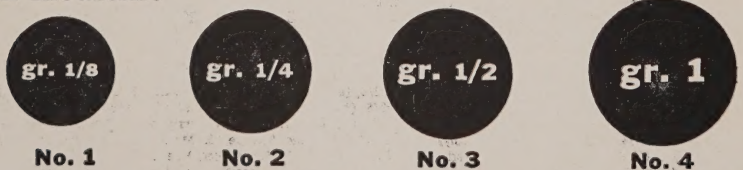
"At the last meeting my vote was worth 12 votes, because only 10% of the membership saw fit to attend. My vote value increased in proportion to the absenteeism."

Although attendance at our own meetings has been considerably higher of late, we can still benefit greatly from Worcester's troubles. We must always strive for the highest possible attendance rate. In this direction we will do well indeed to heed the message embodied in the last paragraph of the aforementioned editorial, which reads:

"Why not attend the next meeting, and Vote not only your OWN Vote, but that of your opposition who never realized that it's his absence that makes it possible for that 'sneaking, controlling, minority' to make the rules which control his future."

FOR PAIN the most prevalent symptom encountered in medical practice

USE *'Tabloid'*
'EMPIRIN' COMPOUND®
with Codeine Phosphate
the most widely prescribed analgesic compound in medicine



BURROUGHS WELLCOME & CO. (U.S.A.) INC., Tuckahoe, New York

G-P DINNER MEETING

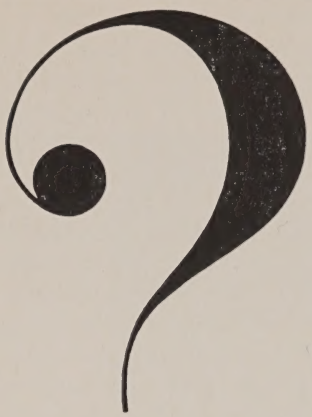
There will be a meeting of the local chapter of the American Academy of General Practice on Wednesday, January 27, 1958, at the Oaks Inn. Cocktails at 7:00, dinner at 7:30. No charge. Mr. L. T. Reid of Blue Shield will discuss new Blue Shield and medicare fee schedules and their effect on the G.P. The meeting is limited to G P's only. Non-member G P's may contact Dr. Louis Fine, 130 Maple St. if they wish to attend, RE 6-5915.

HOSPITAL OPPOSES FORAND BILL

The Jamaica Hospital (Jamaica, L.I., N. Y.) recently adopted a resolution, copies of which were sent to New York senators and congressmen, stating that it is "unalterably opposed to the so-called Old Age and Survivors Program of the Social Security Act, HR 9467, upon the ground that such an act is an intended initial step toward complete socialiation in the United States of medicine in all forms—a system which has proved in England to be bad and which here, if enacted, would serve mainly to further intrench a new class of bureaucrats and deprive the individual American citizen, through taxes of more of his earnings and subject him to myriad rules and regulations with resultant harassment and deprivation of private rights."

Compliments
Albert J. Rypysc
Springfield

Absorbine Jr.



blue at breakfast

BONADOXIN®

JUST ONE TABLET TAKEN AT BEDTIME

stops morning sickness...

Non-toxic, non-sedating, well-tolerated.

88.1% effective

each tablet contains:
MECLIZINE HCl (25 mg.) for symptomatic relief
PYRIDOXINE HCl (50 mg.) for metabolic action

Tiny pink-and-blue tablets, bottles of 25 and 100. Prescription only.

Roerig
New York 17, New York
Division, Chas. Pfizer & Co., Inc.

MEDICAL READER

Can It Happen Here?

"Health Plan Hurts Medics In W. Reich" is the title of a very ominous item which appeared in the Springfield Daily News of December 3d. It emanates from West Germany, which at the moment finds itself "debating what to do wtih a fantastic health insurance system that, while enrolling most of the nation as members, has spawned a 'surplus' of 30,000 doctors". According to this new health insurance plan, more than 48 million out of a total population of 50 million are covered by compulsory socialized medicine, or as the authorities prefer to call it, "Public Health Insurance". Direct employment of doctors by patients is out, and the practitioners are paid a fixed fee for each public health insurance patient seen.

And what do you think the fee per patient is? Incredible as it may sound, 75 cents. "To eke out a practice," the item goes on to say, "doctors therefore are forced to load up on patients. Patients are shoveled through a typical health insurance doctor's office.

"Such doctors tend not only to operate at breakneck (often literally, it is claimed) speed but to be covetous of patients. Health plan doctors are accused of banding together into 'mutual protection' societies which attempt to freeze out newcomers and medical school graduates." The result of all of this, needless to say, is not only shabby medical care for the sick and suffering but also a surplus of 30 thousand doctors and a miserable existence for the rest.

American medicine would do well to study the plight of physicians in Britain and West Germany before accepting financial arrangements suggested by the Forand Bill and other social security schemes that would make them sitting ducks for capture by the Government.

M.

a refresher
for your patients

GEVRABON*
on-the-rocks

Chilling remarkably enhances the sherry flavor of GEVRABON. For some time physicians have been advantageously prescribing GEVRABON with ice as an appetite-stimulating tonic before mealtime—adding a refreshing touch to regular dietary supplementation for their senior patients.

Specify GEVRABON *on-the-rocks* and assure your older patients a vigor-sustaining supplement of specific vitamins and minerals in truly palatable form.

GEVRABON* Geriatric Vitamin-Mineral Supplement LEDERLE

Each fluid ounce (30 cc.) contains:

Thiamine HCl (B_1)	5 mg.
Riboflavin (B_2)	2.5 mg.
Vitamin B_{12}	1 mcgm.
Niacinamide	50 mg.
Pyridoxine HCl (B_6)	1 mg.
Pantothenic Acid (as panthenol)	10 mg.
Choline (as tricholine citrate)	100 mg.
Inositol	100 mg.
Calcium (as Ca glycerophosphate)	48 mg.
Phosphorus (as Ca glycerophosphate)	39 mg.
Iodine (as KI)	1 mg.
Potassium	10 mg.
Magnesium (as $MgCl_2 \cdot 6H_2O$)	2 mg.
Zinc (as $ZnCl_2$)	2 mg.
Manganese (as $MnCl_2 \cdot 4H_2O$)	2 mg.
Iron (as ferrous gluconate)	20 mg.
Alcohol	18%

Lederle LEDERLE LABORATORIES DIVISION, AMERICAN CYANAMID COMPANY
PEARL RIVER, NEW YORK
*Reg. U. S. Pat. Off.

minor chemical changes can mean major therapeutic improvements

Medrol*

The most efficient of all anti-inflammatory steroids

*TRADEMARK FOR METHYLPREDNISOLONE, UPJOHN

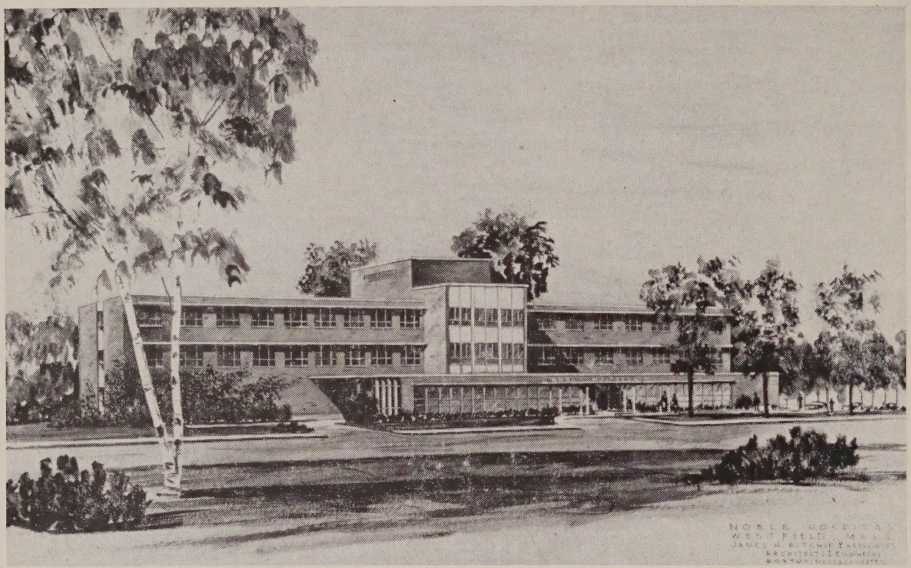
- Lower dosage (⅓ lower dosage than prednisolone)
- Better tolerated (less sodium retention, less gastric irritation)

Supplied: Tablets of 4 mg., in bottles of 30, 100 and 500.

For complete information, consult your Upjohn representative, or write the Medical Department, The Upjohn Company, Kalamazoo, Michigan.

Upjohn

HOSPITAL CONSTRUCTION



II—Noble Hospital

The Noble Hospital opened its doors on February 24, 1897, as a result of a bequest of $45,000 by Reuben Noble, at a time when philanthropy and tax considerations were still distinguishable. The Hospital has since then contributed generously to the life and health of thousands of families in the Westfield area.

Reported for the first full year were 114 admissions. Nostalgically, one-third paid then $15 a week; one-third, $7 a week; and the remainder, presumably paid nothing. Surgery was largely traumatic, though two cases of appendicitis, of whom one survived were admitted that year. No obstetrics was reported. In 1905 the hospital, then having increased capacity to 62 beds, witnessed the arrival of two babies. In contrast, an analysis of 1954 demonstrated that the physical plant had increased to a total of seventy beds, had accommodated nearly 3,000 patients, and over 600 new babies.

A campaign in 1956 for funds to build a new hospital originally set at $1,250,000, was over-subscribed by the people of the city and the communities surrounding Westfield, to a total of $1,500,000, to which the Hill-Burton Grant is adding $250,000. James H. Ritchie and Associates, architects, have produced a design for a modern building of 105 beds and the firm of Daniel O'Connell and Sons of Holyoke, builders of the Providence Hospital, have accepted the contract. Actual

construction, begun June 11, 1957, is weeks ahead of schedule. It is expected that the hospital will be ready for occupancy in September, 1958.

The site selected is adjacent to the old hospital. On completion of the new hospital the original building (pictured on front cover) will be demolished to provide the adequate parking facilities so indispensable today. The problem of furnishing and equipping the hospital remains. Established budgets have necessarily been revised to meet the rising cost of medical and surgical accessories. Additional funds may be required when the total cost becomes known. Interestingly enough, present pledges are being honored at an accelerated rate; two-thirds of the pledges have been actually paid in one-half the promised time.

The hospital stands in the center of a population of approximately 35,000 people, whom it can be said to serve, though, geographically, it is eccentrically situated in a large area of about 25 miles in diameter. The staff includes physicians from the surrounding towns, as well as many friends and consultants from Springfield. The attitude and pleasure of the staff in the anticipation of a modern hospital is indicated by the contribution of nearly $78,000 in which 38 doctors participated.

H. J. Holleran, M. D.

(Editor's Note:

This is the second in a series of articles on hospital construction in this area, the first of which appeared in the December issue.)

NEXT MONTH, III — THE SPRINGFIELD HOSPITAL

COMPLIMENTS
Ernest A. Byron
SPRINGFIELD

COMPLIMENT
Curran-Jones
WEST SPRINGFIELD

McCarthy Drug
at the "X"
RE 3-1105

COMPLIMENTS
T. P. Sampson Co.
Springfield

A NEW LOOK

(continued from page 4)

Heart and Exercise

Some years ago Dr. Joseph T. Wearn, Dean of the Western Reserve University Medical School, and I made an extensive study of the coronary circulation of human hearts. We noted that the interlocking network of arteries was much more extensive in the hearts of athletic or physically active individuals than those of sedentary types, so that theoretically at least the chances of escaping a suddenly fatal heart attack would appear to favor the muscle boys.

Arteriosclerosis does not happen overnight and what an individual happens to be doing at the time of a vascular catastrophe has very little if anything at all to do with the attack itself. Careful studies have been made of the circumstances attending heart attacks and contrary to popular belief they do not occur on the golf course or on the tennis court or on the speaker's platform more commonly than elsewhere. As a matter of fact it has been shown that almost half of the episodes occur during sleep and it is evident that if an individual isn't asleep, whatever he happens to be doing at the time gets the blame. It is also significant that only 2% of the attacks occurred during severe exertion. Those occurring under dramatic circumstances receive the newspaper publicity and the public, knowing nothing about the mechanism of the catastrophe, gets the wrong impression.

Satchel Page Says

Perhaps the most prevalent mistaken notion is the idea that heart attacks are due to hard work, exercise, overexercise, and the tempo of modern living. On all sides we are bombarded with the advice, "Take it easy. Don't work so hard. Slow down. Do you want to kill yourself? Remember you're not as young as you used to be." If we are going to take unsubstantiated advice of laymen, I'd just as soon follow the precepts of that great philosopher and ball-player, Satchel Page. He said, "Avoid fried foods, they angry up the blood. Don't run but jangle around loosely. Keep away from Society, it ain't restful. Don't look back. Something may be gaining on you."

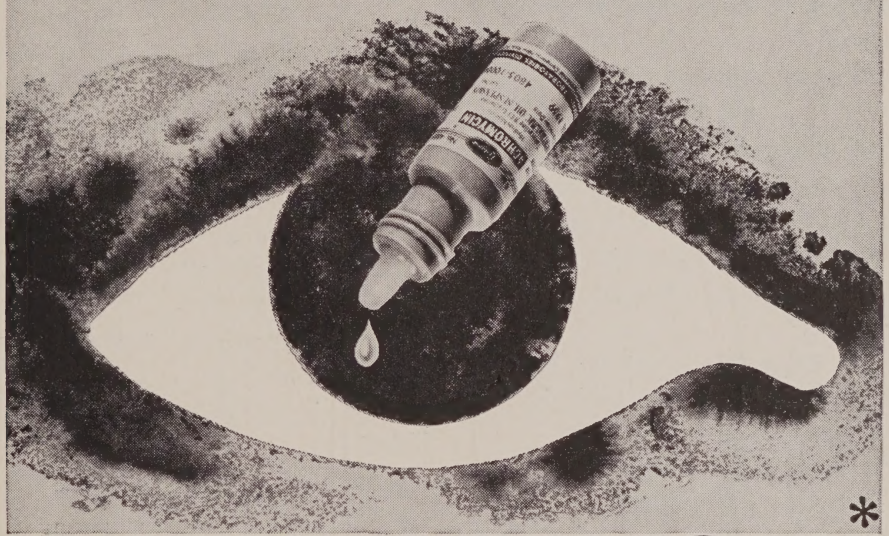
The typical picture of a man about to get a heart attack is a slightly distraught red-faced business executive sitting at his desk with two phones jangling at the same time. Such men do get heart attacks but I believe not for the reasons assigned.

The President's heart attack which, incidentally, developed during his vacation and while he was asleep, has focused the eyes of the world on this malady. His chief medical consultant, my friend and teacher, Dr. Paul White, has stated that the strain of office had nothing to do with the occurrence of the attack. Nevertheless the public, knowing nothing about the mechanism of these things, is firmly imbued with the idea that tension, strain and responsibility are what caused it. If these are the important factors then almost every President and most Congressmen whose lives are equally hectic, should drop dead in office.

What about the greatest human dynamo of them all, Sir Winston Churchill? If the popular notion of wear and tear were sound, he should have had a heart attack before you and I were born.

(To be concluded.)

newest antibiotic therapy for the eye
...spreads in a wink



ACHROMYCIN*
TETRACYCLINE

OPHTHALMIC OIL
SUSPENSION 1%

no sting ...Just drop on eye...spreads in a wink! Provides unsurpassed antibiotic efficacy in a wide range of common eye infections...

no smear dependable prophylaxis following removal of foreign bodies and treatment of minor eye injuries.

no cross contamination **SUPPLIED:** 4 cc. plastic squeeze, dropper bottle containing ACHROMYCIN Tetracycline HCl (1%) 10.0 mg., per cc., suspended in sesame oil...retains full potency for 2 years without refrigeration.

*REG. U.S PAT. OFF.

Lederle LEDERLE LABORATORIES DIVISION, AMERICAN CYANAMID COMPANY, PEARL RIVER, NEW YORK

QUOTES OF THE MONTH

President Johnson after listening to Dr. Klumpp's address on the benefits of physical exercise. (page 4)

"I'm so impressed, Dr. Klumpp, that the first thing in the morning I'm going to buy a snow shovel — for my wife."

Flu Vaccine

"On the basis of the findings of this study it is difficult to avoid the conclusion that a 0.1-ml. (20 CCA units) dose of presently available commercial vaccine is an inadequate antigenic stimulus for adults"

Boger, W. P. and Liu, O. C.,
J. A. M. A., November 30, 1957

"In actual flight research dating back to 1950, U.S. scientists have shown that animals, and probably man, could survive flight into the outer reaches of the earth's atmosphere and into space itself." Sc.N.L.

Harris Pharmacy

If it's drugs, HARRIS has it.

Opp. Sheraton-Kimball Hotel

ESTABLISHED IN 1861
FUNERAL SERVICE
Dickinson-Streeter Co.
Springfield, Mass.

If it is newsworthy and medical, the Hippocrat would like to hear about it.

"STRANGE THINGS ARE HAPPENING . . . . "

Case #1

Date: February, 1957, 10:30 P. M.

Weather: Wet, slippery snow; not enough to require plowing or sanding.

Distance: Five miles in country, all up hill.

Case: Child, sick, three - four days.

Complications: Putting chains on at garage. Cost $1.50.

Remuneration: Five dollar check from Department of Child Guardianship.

Date check received: 8 - 9 months later.

Case #2

Time: In the middle of office hours.

Case: Welfare diabetic "having convulsion" at Rest Home.

Remuneration: None.

Reasons: (a) Emergency call was not authorized.
(b) Two prior calls that month.

POMEROY—WILLIAMS CO.
95 State St., Springfield, Mass.
Phone RE 3-3217
Fourth Floor Take Elevator
"SURGICAL APPLIANCES EXCLUSIVELY."

PATRONIZE OUR ADVERTISERS AND MENTION THE HIPPOCRAT!